

Marketplace Accelerator

Retail Vendor Edition

(4 weeks)



Wednesdays | September 30 – October 21 | 6 – 8 p.m.

HYBRID



LOCATION:

Riverside Chamber
of Commerce

3985 University Ave.,
Riverside, CA 92501

IN PARTNERSHIP WITH:



Launch with Confidence. Sell with Purpose.

Preparing for your first pop-up, local market, or community event? Work side-by-side with Inland Empire SBDC experts to refine your business, master your setup, and boost your sales.

What You'll Learn:

- Licensing & permits: Better understand compliance requirements.
- Finances & payments: Payment setup and managing finances.
- Marketing & sales: Attract and keep loyal customers.
- Booth design: Create an engaging booth and customer experience.
- Ongoing support: Access ongoing business support beyond the program.

Bonus: Finalists will be considered for the opportunity to make your first sale during the Riverside Festival of Lights event!

ociesmallbusiness.org
800-616-7232

REGISTER TODAY!

Mktpl-Retail-Vendor-2026.eventbrite.com



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